

Barbara Corcoran Has

Advice For Tallahassee



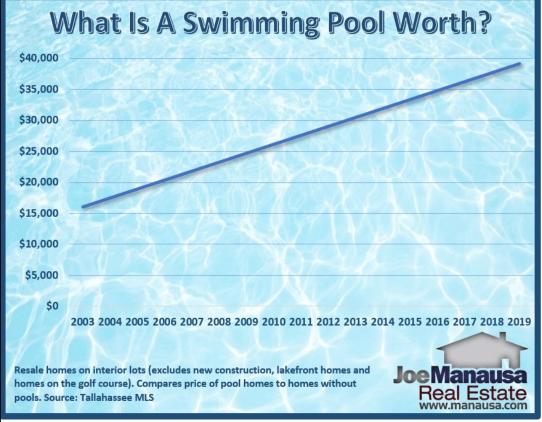
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What Value Does A Pool Add In A Home Sale?



t's Summer. It's hot. So let's talk lack L about swimming pools.

There are plenty of homes with pools on the market, and I have found that buyers, sellers, and even some appraisers do not really know how to place a value on the swimming pool in a real estate transaction. In fact, many appraisers use a number of \$15K of added value (because that is what they were taught fifteen years ago).

Rather than use some rule of thumb, I have gone to the market to see what sellers and buyers have concluded when selling a home with a pool.

In order to do this. I used all the home sales in the Tallahassee MLS from 2003 through the present to come up with a fair estimate for valuing a swimming pool.

I took a wide swath of the market and reduced the impact of outliers by eliminating new construction homes, homes on a golf course, and homes on a lake. Why? Because those types of homes have higher costs associated with newness or land values that could distort our findings.

Market Value Of A Swimming Pool

The graph shows the difference in price assembled homes when comparing homes with pools to homes without pools. 15 years ago, pool homes were selling for about \$15K more than their dry counterparts, but today we have seen that average soar to nearly \$40K.